



The National Association of
Women in Construction

Fort Worth, TX

**Topic: 6 Proven Ways to Find Your Business'
Hidden Profit**

Thursday, February 16, 2023
5:30pm—8:00pm

Women's Club of Fort Worth

1316 Pennsylvania Avenue, Fort Worth, 76104

Speaker—Leslie Hassler

Leslie Hassler is a dynamic author, speaker, and business strategist who helps women-led service businesses produce predictable profits, fund growth, stabilize cash flow, and enjoy more freedom.

Menu

Mashed potato bar including cheese, bacon, green onion, sour cream, grilled chicken, and brisket

Macaroni & Cheese Casserole

Texas Style Pecan Pie

Peach Cobbler

Tea & Water

Beer & Wine donated by NexGen Lighting Solutions

PLEASE R.S.V.P. NO LATER THAN NOON February 13, 2023

Jessica Steel 817-966-4320 or via email reservations@nawic-fw.org

[Link To Pre-Pay Dinner Cost \\$40.00](#)

<https://checkout.square.site/merchant/1HR5JES3R82XY/checkout/CH3WDTW36CE6BZJEP7SFJ7GG>

(Anyone who fails to follow through with their reservations will still be charged for the \$40 dinner.)



Leslie Hassler - 6 Proven Ways to Find Your Business' Hidden Profit

Imagine reaching your magical revenue goal. It's that point when you finally feel like you will be big enough and successful enough to reward yourself, reward your team, and invest in the future with your profits.

Most entrepreneurs chase that dream for years but get frustrated and burned out because it never comes true. The problem is this dream only focuses on revenue. If your business is a leaky bucket for profits, no amount of revenue will fix the problem. This is why focusing on six hidden profit areas needs to come first.

Your Biz Rules Profit & Scaling Strategist Leslie Hassler shares her insider knowledge on using profitability to grow your business, meet your personal goals, and strengthen your business. In this interactive presentation, you will:

- Learn the unexpected strategies that help create predictable profits you can trust.
- Identify the six hidden profit areas you can fix quickly.
- Align how you manage your cash to support your profits.

BIO

Leslie Hassler is a dynamic author, speaker, and business strategist who helps women-led service businesses produce predictable profits, fund growth, stabilize cash flow, and enjoy more freedom. Business owners come to Leslie seeking a way to strategically scale their businesses, stop money leaks, and get in control with confidence.

With over 15 years of experience in business, finance, mindset, and more, Leslie takes multiple 6 and 7-figure businesses from cash-strapped and struggling to profitable and thriving through her unique Profitable Growth Incubator.

Leslie is the founder of Your Biz Rules business coaching. Her genius has been featured on stages across the United States, including the National Association of Women Business Owners, SCORE, the Texas Conference for Women, and publications such as *Entrepreneur.com* and *Business.com*.