

The Blueprint



NAWIC | FORT WORTH CHAPTER #1 | SOUTH CENTRAL REGION

www.nawic-fw.org

March 2023

NAWIC Pledge

As material for the construction
of our buildings,
I pledge the agility of my hands,
the ability of my mind,
and the integrity of my heart.

NAWIC Core Purpose

To strengthen and amplify the success of
women in the construction industry.

NAWIC Core Values

Women focused, Courageous leadership,
Commitment to inclusion and growth,
Anticipate change.

Calendar of Events

**Board of Director's Meeting – March 6th
Key Construction**

**Business Meeting – March 16th
The Woman's Club of Fort Worth**

WIC Week – March 5th thru 11th

**NAWIC & WOVEN Happy Hour – March 22nd
Tulips FTW**

**Forum 2023 – April 14th & 15th
Fort Worth AC Hotel**

March has started out with a bang! Celebrating WIC Week and our legacy here in Fort Worth. We have had several very successful events this week. It all started with the joint mixer with the women of AIA, Regional Hispanic Contractors Association and the National Women in Roofing, with 32 attendees. Next was the 969 DECO jobsite tour led by our own President-Elect Megan Shaw. I had the opportunity to speak at a workforce event with a NAWIC sister from Phoenix at the Fort Worth Housing Authority for the Hughes House project in the Stop Six area of Fort Worth. Lastly, we held a membership drive at the Maple Branch brewery. We had numerous ladies express interest in learning more and joining our chapter. The Virtual Food Drive for the Tarrant Area Food Bank is still running in case you missed that and want to give back to our community.

The March 16th meeting is next week, and our speaker Peggy Edge of Edge Consulting. She will talk about "5 Key Steps to Effective Business Networking". Please help us make sure that we have the right size meeting room and plenty of food by confirming by email at reservations@nawic-fw.org. You can prepay or pay at the door. Remember that you must cancel by 12PM on Tuesday prior to the meeting to avoid a meeting charge. We will be moving to an "Evite" method of reservations and payment for the April meeting.

Keep your eyes peeled for an "Evite for March 22nd, 2023, for a WOVEN X NAWIC Happy Hour at Tulips from 4-6:30PM. This event is sponsored by Dickie's Brand and their group WOVEN – Women in VF Enterprise Network. Thanks to Andrea Giron for coordinating this event with a wonderful partner for NAWIC!

South-Central Region Forum 2023 is fast approaching on April 14th-15th and we will be celebrating the Fort Worth Chapter #1's 70th anniversary. The theme is "A Walk to Remember". We need your involvement and sponsorship to show the Region why we are the #1 Chapter. Registration is open and we have reserved some chapter rooms. The Friday night welcome party will be our Anniversary Party, and we are asked to dress as tradesperson or office personnel, as they would have dressed in the 1950-1960s. The Gala on Saturday evening will be to celebrate accomplishments of members across the region. The event is semi-formal, but feel free to put your personal spin on it. We will have historical items available for viewing and we are excited to share the history of NAWIC and the path to the future!

Our annual Ways and Means Golf Tournament will be held May 1st, at the Iron Horse Golf Club. There are still quite a few sponsorships available. As usual, your participation is critical to our success in raising funds to support our chapter activities as well as scholarships for the Foundation. One of our biggest raffle items is the "Liquor Cart" and we supply this cart through donations from members of the chapter. Please bring donations to the monthly meeting or give it to Shelie Murphy, Megan Shaw, or me.

The Nominating Committee has been reaching out to members to encourage them to serve the Chapter as a member of the Board and/or Committee chair with Megan Shaw as your President for 2023-2024. Please feel free to nominate yourself! If you are running for a position, please be prepared to give a quick 2-4-minute spotlight of why you want to serve the chapter at the April meeting.

I continue to feel blessed to be part of this organization and specifically the Fort Worth chapter. With your participation, we will keep Fort Worth Chapter #1 the leader within the organization.

Sincerely,
Karen Weatherford
Fort Worth Chapter #1 President

March Spotlight

In the
Spotlight

Women's History Month



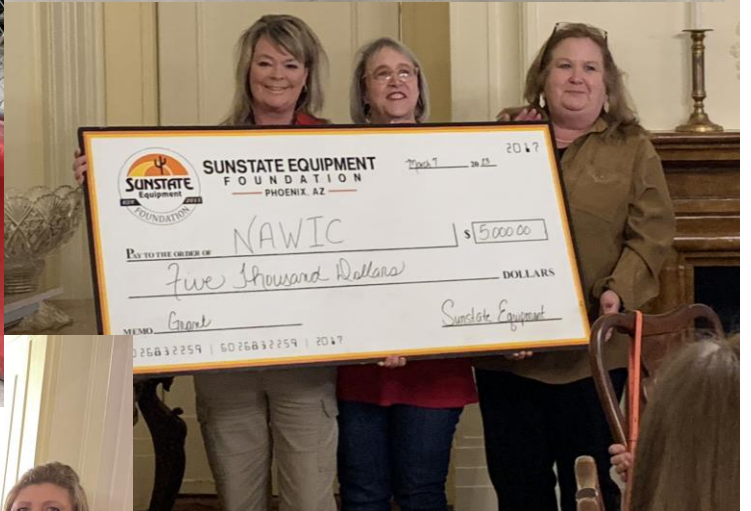
We celebrate Women's History Month to remind ourselves of the accomplishments of women throughout the years to our culture and society.

From science to politics, it is a chance to reflect on the trailblazing women who lead the way for change.

IMPORTANT DATES:

- **International Women's Day** is celebrated on March 8, and was established as a holiday in 1911.
- **The first major march on Washington by suffragists happened on March 3, 1913.**
- **The National Woman's Party was formed in March 1917.** The group was dedicated to getting women the right to vote.
- **Title IX was passed on March 1, 1972.** In fact, the first-ever Women's History Week was created in order to bolster support for Title IX, which prohibited discrimination due to sex in federally funded education programs.
- **The Equal Rights Amendment was passed** in the Senate on March 22, 1972.

WIC Week 2023



Forum 2023



South Central REGION

**“A Walk to Remember”
Hosted by Ft. Worth Chapter #1**



**AC Hotel –
April 14 & 15, 2023**

Don't miss out on the education opportunities and fun. The committee has lined up some great speakers, activities and fun activities. Go to [South Central](#) Region web site to register or print a mail in form.

We also still need sponsors for this event. Please reach out to your companies and business associates. See the sponsorship opportunities and registration information later in this issue.

Forum 2023

Registration Form



South Central Region

SCR Forum Registration
“A Walk to Remember”
Hosted by the Ft. Worth Chapter #1
Celebrating their 70th Anniversary
April 13-15, 2023

Full Name (For use on name badge): _____

Phone: _____

Email: _____

Chapter Affiliation: (Select and complete only one of the choices below)

- Non-Member
 Out of Region Member _____ (identify Chapter # and State)
 SCR Region Member Chapter _____ (identify Chapter #)

Is this your first NAWIC Conference? Yes No Do you have any food allergies? _____

Will you attend the Welcome Party on April 14, 2022? Yes or No

Registration Type: (Select Only one) (Includes one Gala Ticket per registration)

- | | |
|----------------------------------------------------------------------------------------|----------|
| <input type="checkbox"/> Early Bird Member Registration (Before Jan 30 th) | \$150.00 |
| <input type="checkbox"/> Member Registration | \$175.00 |
| <input type="checkbox"/> Non-Member Registration | \$200.00 |
| <input type="checkbox"/> Student Registration | \$100.00 |
| <input type="checkbox"/> Virtual Registration (minimum of 25 members) | \$100.00 |
| <input type="checkbox"/> Extra Gala Ticket | \$ 65.00 |

Sponsorships available:

- | | |
|------------------------------------------|---------|
| <input type="checkbox"/> 1950's – 1960's | \$2,500 |
| <input type="checkbox"/> 1970's – 1980's | \$1,500 |
| <input type="checkbox"/> 1990's – 2000's | \$1,000 |
| <input type="checkbox"/> 2010's – 2020's | \$ 500 |
| <input type="checkbox"/> Beyond | \$ 250 |

Business Expo/Chapter Sales Table:

- | | |
|-----------------------------------------------|--------|
| <input type="checkbox"/> Out of Town Business | \$ 500 |
| <input type="checkbox"/> Local Business | \$ 250 |
| <input type="checkbox"/> NAWIC Chapter | \$ 50 |

Please see sponsorship flyer for more information.

Please make checks payable to: NAWIC SCR and mail to: Dena Rowland, SCR Region Fund Trustee, 1301 Lawson Rd, Ft. Worth, TX 76131. Send any questions to scdirector@nawic.org

Total for Section: _____

Total Due: _____

Forum 2023

Sponsorship Form



South Central Region

South Central Region Forum
 "A Walk to Remember"
 Hosted by the Ft. Worth Chapter #1
 Celebrating their 70th Anniversary
 Ft. Worth, TX



April 14-15, 2023



	1950's - 1960's	1970's - 1980's	1990's - 2000's	2010's - 2020's	Beyond
	\$2,500	\$1,500	\$1,000	\$500	\$250
Pre & Post Event					
Logo in social media blasts to promote event	✓	✓	✓		
Name and link to website on NAWIC regional website for 12 months	✓	✓			
Logo or name (as indicated) on sponsorship page of event website	Logo	Logo	Logo	Name	Name
Onsite/Hybrid/Virtual					
Opportunity for your staff to volunteer at the event in your corporate clothing	✓	✓			
Special recognition at Saturday banquet	✓	✓			
Full, half, or quarter (as indicated) in virtual displays at conference	Full	Half	Half	Quarter	Business Card
Logo or name (as indicated) on all event signage (In-Person) only	Logo	Logo	Logo	Name	Name
Product Exposure & Speaking Opportunities					
Opportunity to provide or present 1 keynote speaker for educational class	✓				
Opportunity to donate & present a door prize	✓	✓	✓	✓	✓
Time at Podium during Saturday lunch	✓	✓			
Table at the Business Expo	✓	✓	✓	✓	
Opportunity to include promotional items in attendee welcome bags	✓	✓	✓	✓	✓

Please select your sponsorship level/program advertising and complete the section below:

Sponsorship Level:

- 1950's - 1960's (\$2,500)
- 1970's - 1980's (\$1,500)
- 1990's - 2000's (\$1,000)
- 2010's - 2020's (\$500)
- Beyond (\$250)

Business Expo/Chapter Sales Table

- Out of Town Business (\$500)
- Local Business (\$250)
- NAWIC Chapter (\$50)

The NAWIC South Central Region Forum is an annual gathering of hundreds of decision-making women in the construction industry. We invite you to review the following sponsorship benefits and consider how you can get involved in this fantastic event.

Email us at scdirector@nawic.org to become a sponsor today.

Company or NAWIC Chapter Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Email camera ready logo, artwork and ads to: scdirector@nawic.org
 Artwork Deadline: **March 14, 2023**
 If paying by check, make check payable to: **NAWIC SCR**
 Mail completed form and check to: **Dena Rowland, SCR Region Fund Trustee**
 1301 Lawson Rd.
 Ft. Worth, TX 76131

To pay by credit card go to: www.nawicsouthcentralregion.org

Other donations are always welcomed: gift cards, door prizes or other promotional items.

March Business Meeting

NAWIC
The National Association of
Women in Construction

Fort Worth, TX

Please join us for our Business Meeting
March 16th, 2023



**TOPIC: 5 KEY STEPS TO
EFFECTIVE BUSINESS
NETWORKING**

Meet Peggy Parker

Peggy Parker Edge developed her process of networking to grow her business exclusively with “warm referrals” over 30 years ago. She employs this method along with her LinkedIn Profile-Personal Brand as her only means of marketing her business as a Certified Executive Coach, LinkedIn Trainer and LI Profile Makeover Artist, Business Consultant, and Professional Speaker.

Her presentation is designed to provide the attendees with the tools necessary to maximize your networking efforts—starting with a plan, constructing a “call-to-action” commercial, identifying and developing synergy partners, turning a cold lead into a warm referral, and finally becoming familiar with the proper protocol of networking.

Membership & Friendship

Please add your birthdate to the Google sheet to update our list! – Membership Committee Thanks you!

Happy Birthday

JUALIA CAMPBELL 2ND
LESLIE SHURTLEFF 28TH

Happy Anniversary

ANGELA MANNING	1 YR
CRISTY CROOKES	1 YR
ELVA VASQUEZ	1 YR
JESSICA STEEL	1 YR
LINDSAY LARA	1 YR
SHEYNA KOBTY	1 YR
ALICIA WALKER	2 YRS
KATY MOSS	3 YRS
RENEE URSO	3 YRS
JENNIFER MACK	5 YRS
SHARON MURPHY	17 YRS

NAWIC

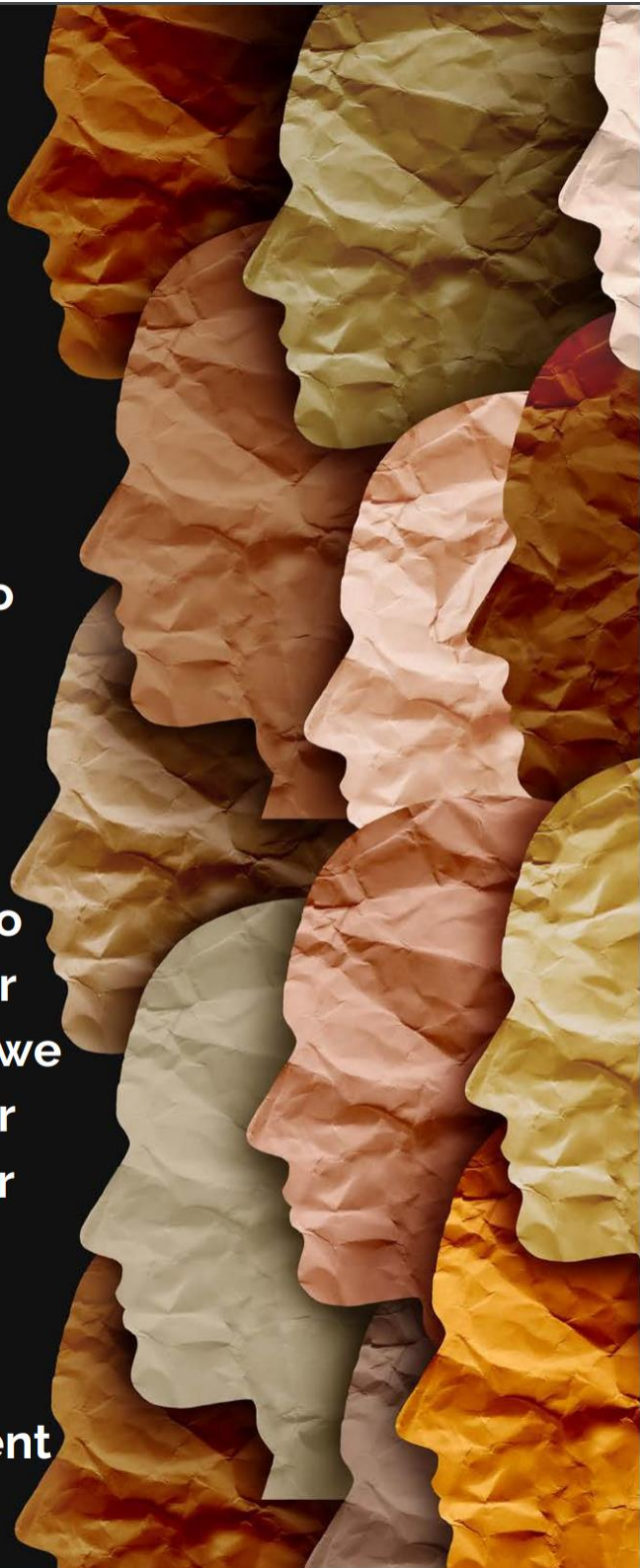
The National Association of
Women in Construction

DE & I COMMITTEE

Mission

As a committee, we recognize the need to create, support and sustain an inclusive culture, where differences drive innovative solutions to meet the needs of our members. In this spirit, we are eager to serve our members through our pillars:

- Communication**
- Education**
- Recruitment/Retainment**



39th NAWIC Golf Tournament

Ladies, please
bring liquor
donations for
our prize cart!



39th Annual Golf Tournament

NEW LOCATION

Iron Horse Golf Club

6200 Skylark Cir

North Richland Hills, Texas
76180

\$200 per player

\$650 Foursome

See website for raffle
tickets, mulligans, etc.

May 1, 2023

Registration and Breakfast - 7:30 am

Shotgun Start - 9:00 am

Dinner and Awards - 2:00 pm

Raffles, Cash Prizes, Silent Auction and More

REGISTRATION DEADLINE

APRIL 21, 2023

A portion of the proceeds will be donated to our NAWIC Fort Worth Foundation which provides scholarships for women in the construction industry.





www.23nawicgolftournament.golfgenius.com

Pay By Credit Card

or

Make Checks payable to:

NAWIC Golf Tournament

P.O. Box 162315 Fort Worth, TX 76161

(PLEASE EMAIL SMURPHY@RIDGEMONT.COM OR MEGAN.SHAW@TKELEVATOR.COM IF YOU PLAN ON MAILING CHECK)

For More Information Contact:

Shelie Murphy at 817-343-9669

Or

Megan Shaw 817-550-7162

Title Sponsor/Jumbo Tron (1 available)

4 Players, Jumbotron TV sponsor, banners w/company logo on each side. Company logo on tournament promo items, link to your company website from NAWIC event page, FULL page ad in NAWIC monthly newsletter for 1 year.

\$5,000.00

Eagle Sponsor (1 available)

4 Players, lunch sponsor, signage at each table with your promotional material, business card ad in NAWIC monthly newsletter for 1 year.

\$3,000.00

Birdie Sponsor (1 available)

4 Players, breakfast sponsor with your company advertisement displayed and recognition in newsletter.

\$2,000.00

Snack Break Turn Sponsor (1 available)

Special signage for prize at this turn. You may distribute promotional materials at this turn. This includes 6 NAWIC monthly meeting meal vouchers to be used by September 30, 2023.

\$2,000.00

Cannon Sponsor (1 available)

Sponsor with company advertisement and recognition in newsletter.

\$1,500.00

Churro Cart Sponsor (1 available)

Your company or NAWIC volunteer w/cart passing out hot churros to golfers with signage. Cart and churros provided.

\$1,000.00

Front 9 or Back 9 Sponsor (2 available)

Company logo displayed on video monitor in cart for all players.

\$ 1,500.00 each

Hole-In-One Sponsor (2 Available)

Special signage at this hole. You may distribute promotional materials at this hole. \$ 1,000.00 each

Longest Drive Sponsor (1 available)

Special signage at this hole. You may distribute promotional materials at this hole.

\$ 1,000.00

Beverage Cart Sponsor (4 available)

Special signage displayed on traveling beverage carts.

\$800.00 each

Raffle Basket Sponsor (7 available)

- Fishing
- Spa
- Tailgate
- Golf
- Movie
- Pet Lovers
- Spirit Cart

\$500.00 each

Margarita Chip Pong Hole Sponsor

Chip pong game, margarita and server provided. You may distribute promotional materials at this hole.

\$1,500

Tee Box Sponsor

Tee Box sig with your company logo

\$200.00 each

PR & MARKETING


- WIC Week Events
- Dickies X NAWIC Women's History Month Panel
 - 3.21.23 from 1-2 PM CST
 - Zoom Invite Coming Soon
- WOVEN X NAWIC Happy Hour - 3.22.23
 - Tulips: 112 St. Louis Ave. Fort Worth, TX 76104
 - 5:00 - 6:30 PM
- Dickies Partnership with NAWIC National



By: Andrea Giron

Corporate Sponsorship

Talk to your company about our new sponsorships – You choose your benefits!

 2022-2023 Sponsorship Opportunities							
<u>BRONZE</u>	<u>SILVER A</u>	<u>SILVER B</u>	<u>SILVER C</u>	<u>GOLD A</u>	<u>GOLD B</u>	<u>PLATINUM</u>	<u>CORPORATE ADVOCATE</u>
\$1,000	\$1,500	\$1,500	\$1,500	\$2,500	\$2,500	\$3,750	\$1,500
<ul style="list-style-type: none"> ❖ Annual Dues ❖ Business Card Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets Industry Appreciation ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Fall Conference Registration ❖ Region Forum Registration ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ National Annual Conference Registration ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ ½ Page Ad in Newsletter ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Fall Conference Registration ❖ Region Forum Registration ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Fall Conference Registration ❖ Region Forum Registration ❖ Nat'l Annual Conference Registration ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Annual Dues ❖ Full Page Ad in Newsletter ❖ Monthly Dinners (non-refundable) ❖ (2) Tickets to Industry Appreciation ❖ Golf Tee Box Sponsorship ❖ Region Fall Conference Registration ❖ Region Forum Registration ❖ Nat'l Annual Conference Registration ❖ (4) Person Team Golf Tournament ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque 	<ul style="list-style-type: none"> ❖ Full Page Ad in Newsletter ❖ (2) Tickets Industry Appreciation ❖ (4) Person Team Golf Tournament ❖ Golf Tee Box Sponsorship ❖ Logo/Link on NAWIC FW Website ❖ Supporter Plaque
<p>All packages reflect membership benefits for one person/representative. Contact info@nawic-fw.org for pricing for additional representatives.</p>							

FORT WORTH CHAPTER #1

**THANK YOU
SPONSORS**

Sponsorship Application



Fort Worth, TX

Sponsorship Information:

Business Name _____
Contact Person _____
Billing Address _____
City, ST, Zip Code _____
Phone 1 / Phone 2 _____
Fax / Email _____

Sponsorship Level:

- | | | | |
|--------------------------|----------------------------|--------------------------|------------------|
| <input type="checkbox"/> | Platinum \$3,750 | <input type="checkbox"/> | Silver A \$1,500 |
| <input type="checkbox"/> | Gold A \$2,500 | <input type="checkbox"/> | Silver B \$1,500 |
| <input type="checkbox"/> | Gold B \$2,500 | <input type="checkbox"/> | Silver C \$1,500 |
| <input type="checkbox"/> | Corporate Advocate \$1,500 | <input type="checkbox"/> | Bronze \$1,000 |

Payment Information:

Cash Check Credit Card Other

Credit Card Type / Exp. Date _____
Credit Card Number / CVV _____
Billing Address / Zip Code _____
Authorized Signature _____

PLEASE MAKE CHECKS PAYABLE TO: NAWIC FORT WORTH CHAPTER #1

Sponsorship Committee –

We have three new chapter sponsors this year! Please consider a sponsorship at your renewal and share the benefits with your potential members. Contact Lori Donnell or Riley Seahorn for more information.

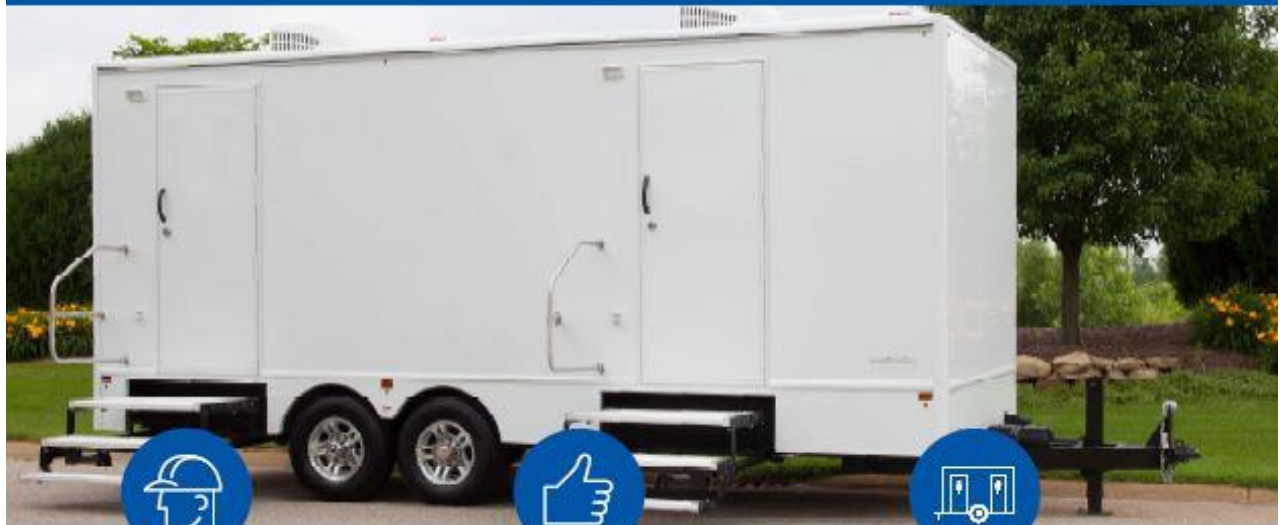
Gold Sponsor

Reliable Onsite Services

When ease, service and cleanliness are a must, Reliable Onsite Services is ready to deliver. Our wide selection of portable products all come expertly serviced and fully stocked – so you don't have to worry about a thing.

Whether you're working a jobsite, hosting a large event, or celebrating a wedding, our knowledgeable staff is here to serve. We'll help you quickly determine the right sizes, configurations and number of units to accommodate all your needs.

Reliable Onsite Services



Industry-leading service

- Onsite portable product experts
- Scheduled and emergency service



Unmatched quality

- Every unit clean, fresh and fully stocked



Wide selection

- Portable restrooms, restroom trailers, hygiene stations and more

Silver Sponsor

TEXAS BIT A CRH COMPANY



**WE DO THE ASPHALT
THAT DFW NEEDS**

www.texasbit.com



A CRH COMPANY



Silver Sponsor



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IT'S THE HARDEST
WORKER ON THE JOB.**



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ABOUT US

PRODUCT SEARCH



With 150 years of experience, Neenah Enterprises, Inc., (NEI) has been a consistent leader in delivering durable and highly engineered, structural, and sustainable casting solutions for customers in Infrastructure and Industrial markets with an unmatched depth and breadth of expertise.

Our Capabilities



Ways & Means
Sponsors



**Southwest
Construction
Services**





Bulletin Patrons



Sponsorship Packages Available!!

For information contact:

president@nawic-fw.org



Advertise in the Blueprint – Contact president@nawic-fw.org for more info



2022 – 2023

Fort Worth Chapter #1

South Central Regional Director & National Board Director:

Rhonda Nebgen

National President:

Lauline Mitchell

Board Members:

President: Karen Weatherford

President-Elect: Megan Shaw

Vice President: Riley Seahorn

Secretary: Sharon Murphy

Treasurer: Lori Donnell

Immediate Past President:
Riley Seahorn

Parliamentarian: Lori Donnell

Directors: Adama Ba
Andrea Giron
Evelyn Gorman
Jamie Greenway
Jessica Steel
Renee Urso
Tammy Blake

Committee Chairs:

Audit: Julia Campbell

Badges & Reservations: Jessica Steel

Blueprint Editor: Andrea Giron

Bylaws/Chapter Manual: Shelie Murphy

Committee Coordinator: Katherine Murphy

DE&I: Jodi Snow & Andrea Giron

Membership/Friendship: Tammy Blake

NEF Liaison: Raina Webb

New Member: Megan Shaw

Professional Development: Traci Davis, Paulette Poyner & Dena Rowland

PR/Marketing: Andrea Giron

Sponsorship: VaLissa Padgett, Riley Seahorn & Lori Donnell

Strategic Plan: Megan Shaw

Ways & Means: Shelie Murphy & Megan Shaw

WIC Week: Riley Seahorn & Tammy Blake

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NAWIC

The National Association of
Women in Construction



NAWIC Fort Worth Chapter #1
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Fort Worth, Texas 76161

